

Janice Diner ICD.D

Board Director | Exited Fintech CEO | Expert in Digital Innovation, Tech, Governance & Risk | Scaling in Regulated Industries

A successful exited founder, tech CEO, and board leader with a proven track record in scaling, commercializing, and governing high-growth businesses. Founder of Horizn, an award-winning fintech SaaS platform acquired in 2023 by Inbenta, led the company to global scale, serving 30+ financial institutions globally

Janice brings over a decade of board governance experience, specializing in strategic oversight, financial stewardship, risk management, and scaling innovation-driven organizations. Worked closely with Horizn's board from inception through exit, gaining firsthand expertise in corporate governance, M&A strategy, and global expansion.

Governance & Board Experience

- Over a decade of governance experience, including board roles at Peerscale, Coralus, and MaRS.
- Successfully worked with Horizn's board from inception through acquisition.
- ICD.D designation (Rotman), signaling formal governance expertise.

Executive & Scaling Experience

- Founded Horizn and scaled it globally without VC, growing to 30+ FIs and acquiring major clients.
- Led the company through sale and integration with Inbenta, a U.S.-based AI firm.
- Built and managed a high-performing team and tech product in a regulated industry.

Digital & Strategic Expertise

- Built and led a SaaS platform focused on digital banking transformation
- Proven record in digital strategy, tech, customer engagement, and product innovation.
- Horizn helped banks adopt new tech, reduce costs, and increase digital usage—clear digital ROI.

Regulatory & Industry Knowledge

- Worked with financial institutions in regulated markets (OSFI-aligned environments).
- Deeply familiar with compliance, risk, and operational controls from product and governance angles.

Financial & Business Acumen

- Led M&A, budget oversight, financial planning, and cost-saving strategies.
- Understand ROI, risk-adjusted investments, and scaling within margin and compliance constraints.

Leadership & Influence

- A rare female tech founder with a successful exit
- Known speaker and thought leader in digital banking, inclusion, and innovation.
- Built diverse teams and championed DEI in your company and on boards.

Breaking Barriers as a Woman Entrepreneur

- Challenged industry norms — Proved women-led tech companies can achieve profitability and scale on their own terms.
- Recognized voice — Frequent speaker on barriers women face in funding, growth, and leadership.
- Champion for change — Advocate for mentorship, board diversity, and systemic inclusion in tech and governance.

HORIZN & Acquisition

S U M M A R Y

HORIZN Is The Number One Digital Growth Platform Designed Exclusively For Financial Service Institutions

As the founder of Horizn, an award-winning fintech SaaS platform acquired in 2023 by Inbenta, Janice led the company to global scale, serving 30+ financial institutions globally, achieving 267% YoY digital engagement growth, 95%+ logo retention, and delivering \$3.4M in operational cost savings for major banks. With 120M+ platform views, Horizn earned multiple Finovate Best of Show and Celent Model Bank awards.

Horizn is a cloud-based SaaS learning solution designed to accelerate the adoption of digital innovations in financial institutions. The platform enhances digital banking knowledge, fluency, and adoption for both customers and employees, providing an intuitive Digital Adoption Platform that guides users through mobile apps, websites, and SaaS applications.

Acquisition by Inbenta August 2023

In 2022-2023, Janice, alongside her board and investment bankers in New York, led a strategic sale process, culminating in Horizn's acquisition by Inbenta in August 2023. Inbenta, a Dallas-based AI company specializing in optimizing customer experience, integrated Horizn's interactive product demo technology to enhance its customer experience platform.

This acquisition marks a significant milestone, further solidifying Horizn's impact on digital banking transformation.

Global Financial Experience (key clients)

Horizn boasts a sticky and blue-chip financial institutional customer base, a testament to its best-in-class digital banking fluency and adoption capabilities. Clients include financial institutions in the UK, US and Canada. The Company's solutions and key relationships with leading industry partners enable Horizn to seamlessly service customers of any size across the banking and financial institution landscape.



Thought Leadership & Industry Recognition

- Speaker: SIBOS, Finovate, The Financial Brand, American Banker Digital Banking
- Featured: Forbes, Financial Post, RBC Women Entrepreneurs
- Articles: "Activating Digital Banking: It's Do or Die" (The Financial Brand), SIBOS, Digital Journal
- Podcasts: Finovate, Breaking Banks

Selected Awards:

- 6x Finovate Best of Show (2018–2023)
- 2x CELENT Model Bank Awards (2020, 2018)

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Board Director & Advisory Experience



Janice's Leadership in Corporate Strategy and Governance

CEO Founder
Oct 2010 - Dec 2023

Janice established a formal board early in Horizn's journey (2013) and worked closely with it until the company's sale in 2023.

Seasoned board director and exited tech CEO with 20+ years in digital transformation, SaaS, and fintech. Deep experience in governance, compliance, risk, and growth strategy—especially in regulated industries. ICD.D certified, with board roles in innovation, finance, and social impact.

Strategic Oversight As CEO of Horizn, Janice collaborated with the board directors and executive team to define the company's mission, vision, and values. She played a key role in setting long-term goals and strategic direction while ensuring governance oversight allowed for performance monitoring and necessary adjustments.

Legal & Ethical Compliance: Under the board's guidance, Janice ensured Horizn adhered to all legal, regulatory, and governance best practices. She prioritized ethical standards, corporate social responsibility, and DEI (Diversity, Equity, and Inclusion) principles. Horizn became known for its diverse workforce, employing individuals from over 20 countries who collectively spoke 15 languages. Notably, 45% of Horizn's workforce was female—a significant milestone in the tech industry.

Financial Oversight: Janice worked closely with her CFO and the board to approve budgets and financial plans, review financial statements, and ensure financial transparency while managing risk and maintaining fiscal health.

Risk Management & Internal Controls: Together with her executive team and board, Janice identified and mitigated operational, financial, and reputational risks. She ensured the company maintained strong internal controls and underwent regular audits.

M&A: In 2022-2023, Janice, alongside her board and investment bankers in New York, led a strategic sale process, culminating in Horizn's acquisition by Inbenta in August 2023. Inbenta, a Dallas-based AI company specializing in optimizing customer experience, integrated Horizn's interactive product demo technology to enhance its customer experience platform.



Advisor
2024 - Present

Janice recently joined as an advisor to help with a capital raise of funds as well as a software advisor. The KHP Innovation and Applied Research Accelerator for Youth Mental Health (acceleratorKHP) is the pathway to the next generation of KHP and puts young people across Canada at the center of their well-being.



Board Member
2021 - 2023

Janice provided strategic oversight for a network of 100+ growth-stage tech companies; contributed to governance, finance, and programming. Peerscale is a Toronto based community of CEOs, COOs, CTOs and Executives from over 100 growth stage tech companies.



Entrepreneur In Residence
2019 - 2020

Board Member
2015 - 2018

Coralus has circulated nearly \$16.5M to 170+ women- and nonbinary-led ventures by distributing capital via collective decision-making. 45% of those founders are from chronically excluded racial and ethnic groups. The payback rate on its unsecured 0% interest loans is 95%. Founded in Canada in 2015, Coralus' current footprint includes the US, Australia, New Zealand, and the UK.

Janice has worked closely with Coralus (formally SHEEO) to this day. Formally on the board during the early years overseeing strategy and financial compliance in her capacity as a board member. The cause is close to the heart.



Advisor
2009 - 2015

Janice was a volunteer advisor for early stage high-tech start ups seeking to commercialize technology and businesses with a focus on using technology/marketing to leverage business objectives.

MaRS is North America's largest urban innovation hub, MaRS provides direct support for startups, builds communities of innovators and accelerates the adoption of high-impact solutions to some of the world's most pressing issues.

Contact

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(LinkedIn)

Top Skills

Leadership

Marketing

Software as a Service (SaaS)

Digital Strategy

Business Analysis

Certifications

ICD.D BOARD DIRECTOR

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Governance & Risk | Scaling in Regulated Industries
Toronto, Ontario, Canada

Experience (summary)

KHP Mental Health Accelerator (Kids Help Phone)

Advisor November 2021 - Present

Horizn Inc.

Successfully Exited Founding Partner - CEO (Acquired by Inbenta) October
2009 - December 2023 (14 years 3 months)

Peerscale

Board Member March 2021 - November 2023 (2 years 9 months).

Coralus (formally SheEO™)

4 years 4 months Entrepreneur In Residence

January 2019 - December 2019 (1 year)

Member of Board September 2015 - December 2018 (3 years 4 months)

MaRS Discovery District

Advisor, (ICE) Practice December 2009 - January 2015 (5 years 2 months)

Syncapse

VP Strategy and User Experience

September 2008 - September 2009 (1 year 1 month)

Sharpe Blackmore Euro RSCG

General Manager January 2008 - October 2008 (10 months)

Segal Communications

Creative Director January 2006 - January 2008 (2 years 1 month)

Armstrong Partnership

Creative Director 2004 - 2006 (2 years)

Quadrant Marketing Creative Director, 2002 - 2004 (2 years)

Education

University of Toronto - Rotman School of Management

ICD.D, Directors Education Program · (June 2024 - December 2024)

Schulich School of Business - York University

Courses, Marketing and Communications, · (2004 - 2005)

Dawson College

Graphic Design ·

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